

Effective Customer Retention

Retaining & Expanding Customer Base
And Exploring Hands-On Strategies
To Gain Maximum Profit



2019

1-2 APRIL 2019  RENAISSANCE BANGKOK HOTEL

PROGRAM HIGHLIGHTS:

PROGRAM DAY 1:

- DIGI-CUSTOMER RETENTION
- CUSTOMER INSIGHTS
- CUSTOMER LOYALTY
- DIGITAL MARKETING 2019

PROGRAM DAY 2:

- 'GREAT CUSTOMER EXPERIENCE'
- CUSTOMER RELATIONSHIPS BUILT IN ONLINE AND OFFLINE
- LOYALTY, RETENTION & SALES

9 REASONS WHY ATTENDING THIS CONFERENCE:

1. **GAIN** insights into the development of digi-customer behavior & lifestyles
2. **DEVELOP** key strategies for success transition from acquisition to retention
3. **MANAGE** great customer experience through effective retention strategies
4. **STRENGTHEN** customer relationships and grow customer value
5. **EXTEND** the customer lifetime value to your products and services
6. **ACQUIRE** techniques and strategies to stay ahead of your rivals
7. **PLAN** effective loyalty & retention programs to best serve your customers
8. **ENHANCE** maximum customer satisfaction & retention rates which results in better returns on investment and profitability
9. **GRASP** concrete techniques & guidance directly from top-notch speakers!



MARK YOUR CALENDAR NOW
& BOOK FOR THIS PREMIER
EVENT, WHERE WE LOOK
FORWARD TO WELCOMING
YOU IN APRIL 2019

FOR ENQUIRIES & REGISTRATION:



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