



PROGRAM HIGHLIGHTS:

The year 2018 was the landmark year for savvy growth across all things digital, and many marketing reports show that the new Digital, Social and Mobile in 2019-2020 indicates that this period will see even more impressive numbers!

Furthermore, as digital channels evolve to become the key customer touch point for most types of businesses, Senior Marketing, Customer, Channel, Technology and Innovation Executives are being called upon to understand rapidly changing customer preferences. Driving this change, you must develop a unique and relevant product and service that reflects the multi-channel customer journey.

Moreover, in an increasingly multi-channel consumer-connected environment, with Online, Mobile and Social Media all playing critical growing roles, a fast, coherent and effective strategy for reaching customers through multiple mediums has never been more important! response to these challenges and to tackle a greater business opportunities lying, Asia Dyna Forum (ADF) is proud to present a 2-day professional business conference on: "SOCIAL MEDIA MARKETING" to explore the latest updates in industries, which concern key market/segment developments, marketing strategies, including key operational aspects for successful implementations.

At this year's, conference we will explore each of these themes. We will gather insights from thought leaders, renowned digital marketing strategists, and share perspectives with peer delegates who are encountering similar challenges.

WHY YOU CANNOT MISS THIS EVENT

- 2 insightful & packed days
- 10+ Top Social Media Pros & 20+ peers you can meet and connect with
- The latest, most relevant to Thailand's Social Media practices and trends toward year 2020
- Actionable takeaways, frameworks, tips and tools to help you executive a cohesive social media marketing strategy
- "SOCIAL MEDIA Marketing" is one of the leading professional business conferences in Thailand.
- By attending this conference, you'll discover amazing ideas that'll transform your Social Media Marketing.
- The event will take place in the Renaissance Bangkok Hotel on August 5-6, 2019.

AUGUST 2019						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	
4	5	6	7	8	9	
11	12	13	14	15	16	
18	19	20	21	22	23	
25	26	27	28	29	30	

**MARK YOUR CALENDAR NOW
& BOOK FOR THIS PREMIER
EVENT, WHERE WE LOOK
FORWARD TO WELCOMING
YOU IN AUGUST 2019**

FOR ENQUIRIES & REGISTRATION:



**CALL: 02 656 1518 (Auto Line)
HOTLINE: 062 2320405**