

DIGITAL REFRESH

2019

23-24 SEPTEMBER 2019
RENAISSANCE BANGKOK HOTEL



Exceed Customer Expectations, Improve Competitiveness, Increase Revenue & Drive Down Costs

Meet + Network + Learn From Leading Organisations

PROGRAM DAY 1:

- Digital Refresh Challenges
- Social Engagement Toward 2020
- Next Generation 'Digital Experience'
- Direct & Data Driven Marketing

PROGRAM DAY 2:

- Digital Marketing Transformation In Practice (Case Study)
- Successfully Creating Superior Brand Experience Through 'Creative Digital Marketing'

WHY YOU SHOULD NOT MISS THIS EVENT!!

- ✓ **LEARN** from this two-day event boasts 4 presentations for experience sharing, and 2 sessions for practical workshops
- ✓ **EVALUATE** your existing strategy & plan and leave with a ton of fresh, and new ideas
- ✓ **UNDERSTAND** the detailed methods and digital strategies that helped brands achieve results in the new digital era
- ✓ **THINK OUTSIDE THE BOX**, step out of your day-to-day and learn best practices to push innovation in your own
- ✓ **STAY UP-TO-DATE** on the latest trends in social media to keep you reach audiences in new & innovative ways
- ✓ **HEAR** a cross-industry mix of speakers and attendees to learn, network and collaborate through various interactive social sessions, including social breaks, buffet lunches, and business networking.
- ✓ **2** insightful & packed days
- ✓ **20+** marketing leaders & peers you can meet and connect with
- ✓ The latest, most relevant to Thailand's Digital & Social Media practices and trends toward 2020
- ✓ Actionable takeaways, frameworks, tips and tools to help you executive a cohesive digital marketing strategy

SEPTEMBER 2019						
SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

**MARK YOUR CALENDAR NOW
 & BOOK FOR THIS PREMIER
 EVENT, WHERE WE LOOK
 FORWARD TO WELCOMING
 YOU IN SEPTEMBER 2019**

FOR ENQUIRIES & REGISTRATION:



CALL: 02 656 1518 (Auto Line)
HOTLINE: 062 2320405