



Infographics for Non-Graphic Designers

Creative ideas in presenting data using infographics elements & design

COURSE OVERVIEW

Communication visuals (presentation slides, posters, banners, reports, etc.) should be easy to understand and professionally designed.

If you would like to learn simple techniques to create infographics, visuals and presentation slides in the professional way like a graphic designer, this is the course you should attend.

This two-day intensive workshop, you will learn all tricks and techniques to design visuals just like a graphic designer by just using only PowerPoint (and/or Keynote) software.

COURSE BENEFITS

- Able to create simple and customised infographics by just using PowerPoint (and/or Keynote) software.
- Able to plan and think like a graphic designer to design interesting and professional slides.
- Discover the hidden secret in PowerPoint (and/or Keynote) software to customised infographics the way you want.
- Have ability to design visuals for anything (posters, banners, reports, presentations, etc.) using simple design techniques.
- Able to apply S.P.Y. concepts to design visuals for presentation slides and other media just like a graphic designer.
- Aspire to design communication visuals like a graphic designer.

COURSE LEADER

He is Visual Communication & Presentation Design Coach. Having worked for more than 20 years in the corporate world, he realized that many individuals and organizations could benefit from a better way of communicating ideas. He founded the techniques in 2008 for this very purpose—to bring joy and excitement to all visual communication & presentations.

He has 8 years working at Apple, 10 years regional marketing in the supply chain industry, and another couple of years in retail and training gave him the industry knowledge and experience to create something exciting. Something that can be greatly enhanced with technology and yet requires the application of marketing, communication, and design.



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