



Infographics for Non-Graphic Designers

Creative ideas in presenting data using infographics elements & design

10-11 September 2020 (08:30 AM - 04.30 PM)

Exclusive Webinar via ZOOM meeting

Course Overview

This workshop touches on

the finer aspects of slide design, covering select visual design principles and visual data representation (using Infographics) to create professional-looking slides.

It is suitable for

Individuals who need to communicate data visually through presentation slides, EDMs, reports, or through printed posters. It brings out the creative ability of the individual in a fun learning and sharing environment.

Meet the Expert

With more than 25 years in the corporate world. His flagship “Amazing Sticky Presentations” workshops cater to corporate executives who have critical messages to deliver to clients, their senior management or business partners. This unique concept was created from his experience and expertise as a designer and marketer to meet the needs of today’s fast paced and impatient world.

He has 8 years working at Apple, 10 years regional marketing in the supply chain industry, and another couple of years in retail and training gave him the industry knowledge and experience to create something that can be greatly enhanced with technology and yet requires the application of marketing, communication, and design.

Key Learning Outcomes

- Be able to create professional-looking slides for presentations that include Infographics.
- Have an ability to effectively represent data visually using Infographics.
- Be familiar with tools to create custom Infographic elements to support presentation of specific data visually.
- Understand the design requirements for developing professional-looking presentation slides and infographics for various application.
- Be inspired to think creatively and break away from the norm.



EVENT Enquiry & Registration

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TAILOR-MADE Program

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