



BLACK BELT

Designing Slides for Winning Business Proposals

7-8
October 2019

COURSE OVERVIEW

The core concepts workshop developed on ideas designed for building slides to win business proposals.

This workshop gives the individual a comprehensive knowledge of presentation content design and planning targeted to designing slides for business proposals.

Touching on many core concepts and slide ideas to guide individuals to build solid presentation slides using successful proposal formats.

COURSE BENEFITS

- ✓ Be inspired to design better proposal slides and be a better presenter
- ✓ Be more confident when you present knowing that the right content is crafted into your proposal presentation slides
- ✓ Be able to create visually exciting presentation that will keep decision makers engaged and agreeing to your proposals
- ✓ Have ability to look at proposal slides from a new perspective and to visually plan and develop result-oriented slides for the targeted business proposal presentation
- ✓ See how others in the industry are also using S.P.Y. to win over new clients

COURSE LEADER

He is Visual Communication & Presentation Design Coach. Having worked for more than 20 years in the corporate world, he realized that many individuals and organizations could benefit from a better way of communicating ideas. He founded the techniques in 2008 for this very purpose—to bring joy and excitement to all visual communication & presentations.

He has 8 years working at Apple, 10 years regional marketing in the supply chain industry, and another couple of years in retail and training gave him the industry knowledge and experience to create something exciting. Something that can be greatly enhanced with technology and yet requires the application of marketing, communication, and design.



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