

# Black Belt Designed Presentations

Core concepts & design to bring clarity to your presentation content

*27-28 April 2020 \*Renaissance Bangkok*

## COURSE OVERVIEW

The core concepts workshop developed on ideas designed to bring clarity to your presentation content.

This workshop gives the individual a comprehensive knowledge of presentation content design and planning.

**Touching on many core concepts and slide ideas to groom the individual to become a better and confident presenter, through ensuring the right message is being crafted into every presentation slide.**

## COURSE BENEFITS

- ✓ Be inspired to design better presentation slides and be a better presenter
- ✓ Be more confident when you present knowing that the right content is crafted into your presentation slides
- ✓ Be able to create visually exciting presentation that will keep your audience engaged
- ✓ Have ability to look at presentation content from a new perspective to visually plan and develop result-oriented slides for any presentation
- ✓ See how others in the industry are also using S.P.Y. achieve clarity in their presentations.

## COURSE LEADER

He is Visual Communication & Presentation Design Coach. Having worked for more than 20 years in the corporate world, he realized that many individuals and organizations could benefit from a better way of communicating ideas. He founded the techniques in 2008 for this very purpose—to bring joy and excitement to all visual communication & presentations.

He has 8 years working at Apple, 10 years regional marketing in the supply chain industry, and another couple of years in retail and training gave him the industry knowledge and experience to create something exciting. Something that can be greatly enhanced with technology and yet requires the application of marketing, communication, and design.



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